



FOR IMMEDIATE RELEASE

SIGHTSPEED PROUD TO BE A FINALIST FOR SIIA'S 22nd ANNUAL CODIE AWARDS

Leading Trade Group's Naming of SightSpeed as a Finalist For "Best Communication Solution" For 2007 is Latest Unsolicited Accolade For Company

Media Contact: Sue Huss
Comunicano, Inc.
619-379-4396
sue.huss@comunicano.com

Berkeley, Calif. (Jan. 16, 2007) – SightSpeed, the leading provider of personal video services over the Internet, is proud to be named to the Software & Information Industry Association's (SIIA) list of finalists for the trade group's 22nd Annual Codie Awards. The SIIA nomination is the latest of several tech industry accolades SightSpeed received in 2006 and now 2007.

SIIA, the principal trade association for the software and digital content industry, has chosen SightSpeed v5.0 among five finalists in the "Best Communication Solution" category. The finalists came from the first round of SIIA judging late last year by representatives from the software and information industry trade press, mainstream technology writers, analysts, consultants and subject-matter experts. Category winners will be selected in upcoming voting by SIIA members.

Established in 1986, the Codie Awards celebrate outstanding achievement and vision in the software, digital information and education technology industries. More information about the SIIA Codie Awards is available at <http://www.siaa.net/codies/2007>.

"This latest nomination and our earlier awards are testimony to the recognition by our customers and the industry at large that SightSpeed's leading capabilities in video and voice over IP are revolutionizing the way people communicate with each other," said SightSpeed CEO Peter Csathy. "Expect to see more exciting announcements in the days and weeks ahead," Csathy noted that in addition to the SIIA nomination, SightSpeed's list of recent awards and accolades includes:

- INTERNET TELEPHONY magazine's product of the year award for 2006.

- PC Magazine's Editor's Choice Award
- Frost & Sullivan's 2007 North American IP Communication Services Company of the Year Award

SightSpeed also recently reached the milestone of exceeding more than 1 billion minutes of video-communications usage, is poised to announce upgrades and improvements with its upcoming major release, SightSpeed 6.0.

About SightSpeed

SightSpeed offers consumers and small businesses the most complete and compelling suite of personal video services over the Internet. SightSpeed's award winning free and premium services include best-in-class video and voice over IP (VVoIP), voice over IP (VoIP), and text messaging (IM). SightSpeed offers advanced community features, including a public directory and an easy to use video creation platform that gives users the ability to record and publish original user generated content to blogs, websites and emails. SightSpeed also offers SightSpeedTV place shifting features, as well as support for mobile personal video. SightSpeed's suite of industry-leading video services offers unique opportunities for video-enabled advertising and e-commerce, in addition to communications, content creation and publishing.

Founded in 2001 and based in Berkeley, California, SightSpeed is a privately held company funded by The Roda Group, best known for launching the company Ask Jeeves. For more information about SightSpeed, visit www.sightspeed.com.

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