

February 2008

TRITTON Technologies & NetOpt Target Australia, NZ and Fiji Channel Growth

BRISBANE, Australia – February 29, 2008 – NetOpt; exclusive distributor for TRITTON Technologies today launched a campaign to build a channel network across Australia, New Zealand and Fiji. TRITTON Technologies is a manufacturer of innovative and high-performance computer peripherals and consumer electronics products, based in Vista, California.

In January, at CES 2008; TRITTON Technologies launched several new Xtreme products in multiple categories, each geared toward a specific type of user. The categories are: Gaming Headsets - includes wireless and PRO models for XBOX, PS3 and PC's; Patented SEE2 external video technology; Mobile Bluetooth range – includes stylish BlueStream, Micro design and hands-free kit for car; ShareNet - USB Hub/Server and the XDS – Xtreme Docking Station – a Universal docking station and a must for all laptops. The products are now available in Australia, NZ and Fiji.

“We have launched an aggressive program to recruit and build relationships with resellers. Our goal is to utilise a 100 percent channel model. We are on a recruitment drive for VARS and Systems Integrators across Australia, NZ and Fiji” said Rick Nand. “TRITTON is an innovative manufacturer of unique products with world-class technical support. TRITTON is not a “me to” company and they once again have proved this by launching unique products that fulfil a niche market” he said.

We have programs in place to assist our channel partners which includes pre and post sales, lead generation and a reward program. We are exploring the possibility of working with laptop vendors and other local manufacturers to bundle the XDS and ShareNet for example. TRITTON products are easy to sell as they fill a niche gap in the IT market.

For all channel enquiries please contact: Rick Nand – rnand@netopt.com.au

About NetOpt

NetOpt is a 100% Australian owned and operated company, based in Brisbane. We are a service based distributor of niche products and leading edge technologies for the Consumer, Single Office Home Office and Small to Medium Enterprises (SME) through out Australia, New Zealand and Fiji. We have an extensive reseller program in place to support all our channel partners. For more information, please visit NetOpt at www.netopt.com.au

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About TRITTON Technologies

TRITTON is based in Vista, California and is a manufacturer of high-performance, consumer electronics, computer peripherals and networking products. TRITTON focuses on the ability to provide consumers with the latest cutting edge technology with the highest quality of manufacturing and customer service. For more information, visit TRITTON Technologies' website at <http://www.trittontechnologies.com/>