



MIGO SOFTWARE ANNOUNCES MIGO MOBILE MEDIA

Newest in *Migo Mobile*TM line Simplifies Mobilization And Syncing of Music, Video, Photos and PIM Data Between Mobile Phones, PCs and Online Services; Boasts Broad Phone OS Support

Barcelona, Spain., February 13, 2008– Migo Software, Inc. (OTCBB:[MIGO](#)), a content sync pioneer and global provider of content mobility software, today announced *Migo Mobile Media*TM, what the Company believes will be a breakthrough software solution that dramatically simplifies the seamless aggregation, mobilization and bi-directional syncing of digital media and contacts between mobile phones and PCs.

“Migo Mobile Media solves a major problem for mobile phone consumers -- getting media and contacts on and off the device. It also makes it easier to organize and sync content obtained from the growing number of online services now being integrated onto mobile phones,” said Rob Halligan, chief operating officer for Migo Software. “Migo Mobile Media represents a major milestone for Migo as it adds the mobile phone and online services to Migo’s legacy PC-based sync solution.”

Halligan continued, “The product also addresses a major customer issue for the Mobile Handset OEMs and Carriers and in the process increases user satisfaction by truly opening mobile devices to a huge online library of music, photo and video content services, as well as content previously trapped on the PC.”

Migo Mobile Media combines three core solutions – what the Company believes to be a revolutionary content aggregation function, a fully automated media converter and a sync engine with bi-directional content transfer between the phone and PC – into one seamless, lightweight application. The range of these state of the art patented and patent-pending features include:

Breakthrough Content Aggregation

Sync content located directly from within existing PC media management applications, such as iTunes, Windows Media Player, Picasa, Outlook Contacts and more. This compatibility with popular media applications compliments, rather than replaces, a user’s existing content organization structure, enabling them to aggregate their entire media library from multiple applications essentially creating a single super library of content that is easily accessible, readily mobilized, and continually in sync.

Fully Automated Media Conversion

Built-in intelligence auto-detects specific parameters of a mobile phone connected to a PC. Using this information, Migo Mobile Media automatically converts photos, music, videos, and contacts from the PC into mobile phone compatible formats. This ensures the highest and most optimal playback on mobile phones – all without the user ever needing to figure out what content type is supported on which phone.

State of the Art Content Sync Solution

Migo’s patented sync engine seamlessly syncs photos, music (including pre-authored playlists), videos and contacts between PC and mobile phones. The unique two-way syncing ability also enables users to automatically sync content from the mobile phones – including a phone’s address

book – to be their preferred folder or application library (such as iTunes, Windows Media Player, or Outlook Contacts) on the PC.

Migo Mobile Media supports Windows XP and Vista on PCs and Windows Mobile 5.0 and greater, Symbian Series 60, Nokia Series 40, UIQ and BREW phones. The product is also designed to support any mobile phone or device with an external storage card slot – making it compatible with mass market consumer phones as well as USB Flash Drives, SD Cards, portable hard drives and media players.

About Migo Software

Located in Redwood City, CA, Migo Software, Inc. (OTCBB: MIGO) is a digital content sync pioneer and a global provider of content mobility software. With its range of patented and patent-pending technology, the Company's product lines range from content synchronization and security to device optimization solutions for mobile devices and PCs. The company sells its products through a variety of OEMs including PC, Mobile Handset, USB Drive, SD Card and others, as well as via a range of retail outlets. Migo's products can also be found at www.migosoftware.com

NOTE: All product names, whether of Migo Software, Inc. or other companies mentioned, may be trademarks or registered trademarks of their respective holders and are used for identification purposes only.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995

Under the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, information contained in this press release that does not constitute historical facts may be forward-looking statements. These forward-looking statements refer to Migo Software's plans, prospects, expectations, strategies, intentions, hopes and beliefs; and the expected benefits and industry impact of the use of Migo Software products. These forward-looking statements are not historical facts and are only estimates or predictions. Actual results may differ materially from those projected as a result of commercialization and technological difficulties; market acceptance of new products; the introduction and marketing of competitive products and other risks and uncertainties detailed from time to time in the Company's Securities and Exchange Commission filings. Any forward-looking statements are based on information available to the Company today, and the Company undertakes no obligation to update publicly any forward-looking statements, whether as a result of future events, new information or otherwise.

###